

WHAT FRANCHISING MEANS FOR OUR INVESTORS

The fitness industry is booming, and there's never been a better time to invest in a franchise like Workout Anytime. It's important that prospective franchise owners understand that not all franchisors are created equal – that's why we've developed this guide to fill you in on the highlights of purchasing a Workout Anytime gym!



A PRUDENT INVESTMENT

- Some prospective investors think it would be more efficient to start a business on their own to avoid franchise and royalty fees.
- Workout Anytime provides franchisees with a time-tested business model and loads of support as they grow their business.
- Assets like these help franchisees save money by ensuring that their business is running as efficiently as possible.
- An investment in Workout Anytime comes with the expert guidance you need to get your gym off to a great start.

INCREASED PERSONAL FREEDOM

- We want our franchise owners to enjoy greater personal freedom than they did before investing.
- We help them achieve this goal by guiding them as they establish their business and making it as easy as possible to delegate tasks to trusted employees.
- Many of our franchisees find that they have more time to enjoy the things that are important to them outside of work.

A FLEXIBLE CONCEPT

- Workout Anytime stands out from the competition because we've developed a flexible concept.
- Because we don't offer amenities like pools or saunas, our gyms can be opened in even small spaces.
- This flexibility allows our franchisees access to a wider range of possible locations, helping them open their Workout Anytime in just the right spot to access their potential clients.

These are just a few of the important points about Workout Anytime that you should keep in mind.

Contact us today to learn more about the process of opening a gym with us!



WORKOUT ANYTIME®
Your Fitness. Your Schedule.